

## **THE M3RADIO INDIE MUSIC VIDEO CONTEST RULES & ENTRY FORM**

The M3Radio Indie Music Video Contest (a subsidiary of Mia Mind Music) is currently accepting music video submissions that will be posted on our [YouTube.com/M3SonicShowDown](http://YouTube.com/M3SonicShowDown) channel. Your videos will be viewed, rated and commented on by not only our M3Radio audience but the whole world. The music video that receives the most views by the end of the contest will be declared the winner.

The 1<sup>st</sup> place winner will receive free (a) radio, (b) press promotion and (c) advertising campaigns as described below:

(a) A 6-week digital radio campaign servicing a minimum of 150 stations. No promo CDs needed - we'll use your MP3 and we'll provide you with a weekly radio promotion report for each week of this campaign.

(b) A 6-week digital press campaign servicing a minimum of 50 press targets. No promo CDs needed - we'll use your EPK and we'll provide you with a bi-weekly press promotion report during the course of this campaign.

(c) A 30-day advertising campaign that provides a minimum of 25,000,000 impressions on web sites such as MySpace, Facebook and other high traffic social networks. Viewers can click on the banner, which takes them to a page that has more information about an artist or their product. It also enables viewers to direct-link to up to 5 different web sites of your choice, for more information and/or to purchase your product or service. We can link it, for example to Internet retailers such as Amazon.com, iTunes or CDBaby selling your products or to your MySpace page or web site. We'll provide you with 2 15-day period activity reports during this campaign.

Participants may enter 1 or more music video submissions. All submission must meet YouTube standards and regulations regarding copyright laws, content and/or length. It is understood by you and guaranteed to us that you have, or have secured, all rights for each submission you enter and that by submitting an entry you are permitting and allowing us to post your music video.

These videos will then be posted on our YouTube contest page for viewing, rating and comments. All genres of music are accepted. By submitting an entry you are agreeing that you are permitting and allowing us to post your music video on our [YouTube.com/M3SonicShowDown](http://YouTube.com/M3SonicShowDown) channel

Submissions will be accepted beginning October 15th, 2009 and through January 15th, 2010.

Videos submitted during that time will be made ready for viewing, rating

and commenting beginning on January 16th, 2009 through February 15th 2010. The video that has received the most views, based upon YouTube's independent viewer counter will be deemed the winner of the contest and the contest prizes. This determination will be announced and posted on our YouTube contest page on February 16th, 2010. The decision of the judges on the music video that received the most views will be based upon YouTube's independent viewer counter and will be deemed final.

Each music video submission must be no more than 1 gigabyte in file size, no longer than 10 minutes in length and must be submitted to us at least 1 week prior to the entry termination date on a data disc (CD-R) using the following accepted file types for uploads:

- \* .AVI (windows)
- \* .MOV (mac)
- \* .MP4 (ipod/psp)
- \* .MPEG
- \* .FLV (adobe flash)
- \* .SWF (shockwave flash)
- \* MKV (h.264)

For additional restrictions or requirements established by YouTube please refer to their web site at: [http://www.youtube.com/my\\_videos\\_upload?hl=en\\_US](http://www.youtube.com/my_videos_upload?hl=en_US)

### **ENTRY FORM**

By signing this entry form you warrant and represent that you have the legal right to participate in this contest and perform to the terms hereof. You further represent that the video, which is the subject of this agreement, is yours, or that you have acquired the lawful right to exploit the same for the purpose of this competition.

You warrant that the use and exploitation of this video, does not and will, not violate or infringe upon any copyright, trademark, or other intellectual property right claimed or owned by any other person, firm or entity.

You warrant that you have the lawful right to authorize The M3Radio Indie Music Video Contest (a subsidiary of Mia Mind Music), to post the video which is the subject of this agreement on [YouTube.com/M3SonicShowDown](http://YouTube.com/M3SonicShowDown), and allow all others to view, rate and comment on it.

You warrant that under the terms of this agreement you have the lawful rights, including any and all copyrights, trademarks, service marks, names, likenesses, images, names and any other property right used in connection with your video.

You agree to hold harmless and indemnify The M3Radio Indie Music Video Contest (a subsidiary of Mia Mind Music) with respect to any claims, actions, suits, or the like, arising out of or connected with, any claim by any third party which is inconsistent with the representations and warranties made by you in connection with this agreement. Such indemnity and hold harmless shall include any and all losses and damages incurred by The M3Radio Indie Music Video Contest (a subsidiary of Mia Mind Music), including reasonable costs and attorney's fees in defending any legal action whether threatened or filed.

If any dispute arises hereunder it shall first be submitted to a certified mediator under the auspices of the American Arbitration Association (AAA). If mediation does not resolve the dispute, the parties shall submit to arbitration pursuant to the rules of the AAA. The arbitration award may be entered as a judgment in the applicable court with the prevailing party entitled to recover costs and reasonable legal fees. The prevailing party in any action related to this Agreement shall be entitled to recover any and all reasonable attorney's fees and any other costs reasonably incurred in connection therewith.

**Legal name (print):** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Artist name:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Video song title:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Video length:** Minutes: \_\_\_\_ Seconds: \_\_\_\_

**Brief video description:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Tag words (10-20):** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

I have carefully read this agreement, understand its terms and accept it as

written.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**\*Mail your video(s), completed entry form(s) to:**

**Mia Mind Music  
Attn: M3 Sonic Showdown  
259 West 30th Street, #12FR  
New York, New York 10001**